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New Giggles the Green Bean Book Series Teaches Children Environmental and Personal Responsibility

First installment available today from [.gigglesthegreenbean.](http://www.gigglesthegreenbean.com) and online booksellers

DANVILLE, CA, November 2009 – New Year Publishing is pleased to announce the debut of *Giggles the Green Bean*, a new series of books designed to teach children ages 4–8 to be green and healthy. The first book in the series, *Giggles the Green Bean Turns Stinkytown into Greentown*, is now available for a MSRP of \$13.95. In keeping with the series’ environmental message, a portion of proceeds will be donated to the U.S. Forest Service Plant-A-Tree Program.

Written by Portland-based author Lauren Davis and illustrated by artist Michael Vincent Fusco, *Giggles the Green Bean* is a series of fun, whimsical stories starring Giggles, a talking green bean who wants to make the world a better place. The series teaches kids important green concepts and skills—including recycling, water conservation, and energy conservation—using tangible, real-world examples that even the series’ youngest readers will be able to adopt.

In *Giggles the Green Bean Turns Stinkytown into Greentown*, the cheerful and conscientious protagonist vows to return his polluted town to the lush paradise his grandmother recalls. He turns to a wise old cabbage to learn about conservation, promising to share his newly acquired knowledge with Stinkytown’s other residents. Taking a mind/body/soul approach to being green, later books in the *Giggles the Green Bean* series will teach topics such as healthy eating and staying physically active, in addition to environmental responsibility.

“Being green means doing all the little things you can to make a difference,” says Davis, whose inspiration for *Giggles the Green Bean* was drawn from her brother’s environmental activism. “In the books, Giggles has a responsibility to share what he learns about being green with others. My hope is that children who read these books will not only learn how to lead green lifestyles themselves, but like Giggles will also share these concepts with friends and family.”

Giggles the Green Bean Turns Stinkytown into Greentown can be purchased from the official website at [://www.gigglesthegreenbean.](http://www.gigglesthegreenbean.com), as well as from Amazon and other online bookstores. While supplies last, customers who buy the book from the official website will receive complimentary seed packets, stickers, and other goodies. The website also features free downloadable coloring pages and puzzle activity sheets that reinforce concepts taught by the books. Future *Giggles the Green Bean* books will be released in 2010.

About the Author

Inspired by her brother's environmental activism and his website GreenPosting.org, Lauren Davis became keenly aware that children need to learn how to make a difference in keeping the environment clean. She created *Giggles the Green Bean* to teach children the basics of living a green lifestyle in fun and colorful ways. Davis has long been involved with children, with experience that includes work as a camp counselor and a pre-school teacher. A former leadership development executive, Davis currently lives in Portland. To learn more about Lauren Davis and *Giggles the Green Bean*, visit [://www.gigglesethegreenbean.com](http://www.gigglesethegreenbean.com).

About New Year Publishing

New Year Publishing, LLC was founded in 2004. Its children's division offers titles to aid parents in teaching life lessons to their offspring, with releases that include the *My Friend Paris* series, the *Giggles the Green Bean* series, and *Quickly: The Magic Spatula*. More information on New Year Publishing can be found online at [://www.newyearpublishing.com](http://www.newyearpublishing.com).

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